

BERNARD P. CARVALHO JR.
Mayor



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COUNTY OF KAUAI

OFFICE OF THE MAYOR

News Release

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Committee on the Status of Women to 'Paint the Town Pink'

LIHUE – The Kaua'i Committee on the Status of Women (KCSW) will be getting pink on purpose for Breast Cancer Awareness Month.

The public is invited to join the KCSW for a Breast Cancer Awareness walk, "Paint the Town Pink," on Wednesday, Oct. 4, 2017 starting at 11:30 a.m., at the Mo'ikeha Building Rotunda. The Mayor will also be presenting a Proclamation to recognize Breast Cancer Awareness Month.

Participants are encouraged to wear anything pink to show their support of breast cancer awareness and to remind the public of the importance of early detection.

Breast Cancer Awareness Month is an annual international health campaign promoted by major cancer organizations. The County of Kaua'i has pledged its support with a display of pink lights at the Historic County Building in October.

To start, an energetic warm-up will be led by Bev Brody with Get Fit Kauai. Following the warm-up, the walkers will head down Kūhiō Highway to Wilcox Medical Center for light refreshments and then return to the rotunda.

Participants are encouraged to wear anything pink to show their support of those affected with breast cancer and to remind women of the importance of early detection.

Participants should also wear comfortable walking shoes.

This year, KCSW is partnering with American Cancer Society, Wilcox Medical Center and YWCA. These agencies will provide brochures and other educational materials about cancer awareness at the event.

Healthy refreshments will be provided after the walk at the Mo'ikeha Building Rotunda.

The KCSW is part of the Hawaii State Commission on the Status of Women, which strives to advance the status of women and girls by acting as a catalyst for positive change through advocacy, education, collaboration and program development.

The KCSW meets on the third Wednesday of the month. The next scheduled meeting is on Oct. 18, 5 p.m., Mo'ikeha Building, Meeting Room 2A and 2B.

All KCSW meetings are open to the public.

If you need ASL interpreter, materials in an alternate format, or other auxiliary and support, please contact the Office of Boards and Commissions at 241-4919 or via email to smuragin@kauai.gov five days prior to the event.

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